

**Book your fall and winter Canadian Stage tickets now?  
Are we crazy?**

<Firstname> <Lastname>  
<Address>  
<City>  
<Postal code>

Dear <Firstname>,

OK, we know it's barely summer and you're probably thinking about biking, beaching and trying to score an invitation to your brother-in-law's cottage. In fact, crisp autumn evenings and dark winter nights are probably not even on your radar.

But let's face it – this is Toronto, and fall and winter are inevitable. On the other hand, Canadian Stage has a beyond-fabulous season planned, starting in September. And wouldn't it be great if you had your theatre-going social life all sorted out before the first leaf hit the ground?

Not only that, but what if you could have your pick of the best seats in the house, an option to buy extra tickets for friends and family at your special discount, and the whole deal cost you 20% less than it costs everyone else?

**Six fabulous plays for one low price – starting at \$125**

Subscribe to Canadian Stage's "6 Play" series, and you'll be the envy of your peers. You'll also be sitting in the swankiest seats, because you're smart enough to buy them now when they're still available.

Your series includes priority seating to:

- *Another Africa*, the smash hit of Luminato 2010 (playing September – October)
- *Red*, the thrilling new drama that scooped the 2010 Tony Awards for best play. A Canadian premiere! (November – December)
- *Cruel and Tender*, a provocative and playful drama directed by our own Oscar-nominated Atom Egoyan (January – February)
- *The Game of Love and Chance*, an 18<sup>th</sup>-century romantic comedy with an utterly contemporary feel (April – May)
- Two new dance works from Canada's best contemporary choreographers: *Orpheus and Eurydice* by Marie Chouinard (November), and *Dark Matters* by Crystal Pite (February – March).

We could brag about how this season brings you the best theatre from around the world, by some of Canada's hottest artists. We could even mention that the *Globe and Mail's* J. Kelly Nestruck says this season "will feature work helmed by the *crème de la crème* of Canadian theatre directors and choreographers."

But we figure you already know this, since you came to see part of our 10.11 season. Besides, the important thing here isn't so much the great things people are saying about us as it is your enjoyment of what's on our stage. And we're pretty sure you're going to love it all.

### **Order by July 7 and get even more**

Just in case you're still not convinced, here's an extra bonus: buy your subscription before July 7, and we'll include a **free** Dream in High Park VIP pass for two – PLUS enter you in a draw to win a deluxe hotel package for two.

This means you'll get free admission and reserved "comfy-blanket" seating to see Shakespeare's romantic fairytale comedy, *The Winter's Tale*, in Toronto's favourite outdoor theatre-under-the-stars.

You could also win a luxurious overnight stay at One King West Hotel & Residence (the official Canadian Stage hotel) in a deluxe suite, complete with complimentary parking and breakfast for two.

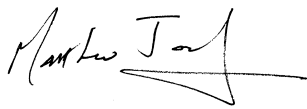
### **Ordering is easy – here's how**

Subscribing is easy: fill out and return the enclosed order form, or just phone us at 416-368-3110. To get this special discount rate, please quote "June62" when ordering.

Don't wait too long though – the last thing you want to be worrying about while quaffing that beer at your brother-in-law's cottage is having to scramble for tickets to the city's hottest fall and winter shows ... and then having to pay full price for seats in your least favourite area of the theatre.

Setting up your theatre-going life this year has never been easier. As far as we're concerned, it's never been as exciting. Call today to get the best theatre deal of the year!

Sincerely,



Matthew Jocelyn  
Artistic & General Director

**PS: Remember ... subscribe before July 7 and you'll get a free VIP pass for two to the Dream in High Park, plus a chance to win a deluxe overnight stay at One King West Hotel & Residence.**

**Oh, and did we mention you'll save up to 20% on six fabulous plays, and get the best seats in the house? Subscribe today!**

**(Seriously. Do it right now. Operators really are standing by.)**

# follow these steps to order your tickets!

## 1. Choose the day of the week and time you would like to attend, plus your preferred seating area and price range

Your enclosed Canadian Stage 11.12 Season Brochure contains package descriptions (p 34), seating diagrams (pp 34-35) and a full season schedule (pp 30-33).

**6 play** Includes *Another Africa*, *Red, Cruel and Tender* and *The Game of Love and Chance* plus the two limited-run shows listed to the right.

Please enter your preferred dates for the productions below. Please note that due to the limited number of performances, we will assign the best available seating.

	price a			price b			price c		
	price	qty.	total	price	qty.	total	price	qty.	total
Subscription prices include HST and all handling charges.									
Preview 8:00/Wed 1:30	\$335	<input type="checkbox"/>	<input type="checkbox"/>	\$233	<input type="checkbox"/>	<input type="checkbox"/>	\$125	<input type="checkbox"/>	<input type="checkbox"/>
Mon – Thu 8:00/Sat 2:00	\$395	<input type="checkbox"/>	<input type="checkbox"/>	\$269	<input type="checkbox"/>	<input type="checkbox"/>	\$125	<input type="checkbox"/>	<input type="checkbox"/>
Fri/Sat 8:00	\$497	<input type="checkbox"/>	<input type="checkbox"/>	\$359	<input type="checkbox"/>	<input type="checkbox"/>	\$149	<input type="checkbox"/>	<input type="checkbox"/>

**Orpheus and Eurydice** Nov 1 – Nov 5, 2011  
 1<sup>st</sup> date choice: \_\_\_\_\_  
 2<sup>nd</sup> date choice: \_\_\_\_\_

**Dark Matters** Feb 28 - Mar 3, 2012  
 1<sup>st</sup> date choice: \_\_\_\_\_  
 2<sup>nd</sup> date choice: \_\_\_\_\_

Your ticket subtotal: \_\_\_\_\_

## 2. Select a donation option

You can make a dramatic difference by making a charitable donation today. As a not-for-profit theatre company, Canadian Stage covers only half of its operating costs through ticket sales. **Please consider adding at least 10% to your subscription purchase as a charitable donation.** All gifts \$10+ will receive a charitable tax receipt. For more information on partnership and donation benefits, see page 27 in the 11.12 Season Brochure. Thank-you!

Yes, I'd like to make a donation of \$ \_\_\_\_\_ Canadian Stage is a not-for-profit charitable organization. Charitable Registration Number: 11922 0028 RR0001

## 3. Enter your payment details

Verify your total payment amount: ticket subtotal \$ \_\_\_\_\_ + donation \$ \_\_\_\_\_ = total \$ \_\_\_\_\_

Select a payment option:  one payment of \$ \_\_\_\_\_ or  3 monthly installments of \$ \_\_\_\_\_

Select a payment method:

Cheque payable to Canadian Stage  
 VISA  Mastercard  American Express Card #: \_\_\_\_\_ Expiration: \_\_\_\_/\_\_\_\_

## 4. Enter your mailing information

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Yes, I'd like to receive breaking news and up-to-the-minute show-specific information via email.  
 Email address: \_\_\_\_\_

## 5. Send your completed form to us!

by fax: 416.367.1768 in person: 26 Berkeley St. or 27 Front St. E, Toronto by mail: 26 Berkeley St, Toronto, ON M5A 2W3

Canadian Stage respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent or sell our mailing lists. From time to time, we exchange our mailing lists with other like-minded cultural organizations. We do not sell or exchange our email lists. To request removal from the exchange list, please contact our patron services department at 416.368.3110 or boxoffice@canadianstage.com

**Subject:** [PatronMail Preview] Top 4 reasons to buy your Canadian Stage tickets now  
**Date:** Tuesday, July 5, 2011 2:09:37 PM ET  
**From:** Canadian Stage Company  
**To:** Shawn Hernden

Sent by: Canadian Stage Company  
[Reply to the sender](#)

Forward to a Friend 



## Did you get our letter?

**Never mind if you didn't, here's the topline: it's time to buy your 11.12 Canadian Stage tickets.**

Why? Because when you buy right now, these awesome things will happen:

1. **You will get good seats.** The kind of seats that **impress your date** - and who knows where that might lead? Of course, you'll also have the best theatre-going experience possible, because you'll be sitting exactly where you want to.
2. **You will save money.** Yep - **buy early, save big.** Wait too long and you'll be paying top dollar for seats in your least favourite part of the theatre. Try impressing your date with *that*.
3. **You can relax**, knowing your fall-and-winter social calendar is already half-built. Picture yourself swanning in and out of **Toronto's hottest shows**, the envy of your peers.
4. **You will get a free VIP pass** to the Dream in High Park, where you and a friend can enjoy reserved "comfy blanket" seating for Shakespeare's fairytale comedy, ***The Winter's Tale***, in Toronto's favourite outdoor theatre-under-the-stars.

## BONUS REASON!

**Buy before July 7, 2011**, and we'll enter you in a draw to win a luxurious overnight stay at One King West Hotel & Residence (the official Canadian Stage hotel) in a deluxe suite, complete with complimentary parking and breakfast for two.

## What's included in your special offer

For as little as \$125, you can see six fabulous plays for one incredibly low price. Subscribe to our "**6 Play**" series and you'll get priority seating to:

- *Another Africa*, the smash hit of Luminato 2010 (playing September - October)
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- *Cruel and Tender*, a provocative and playful drama directed by our own Oscar-nominated Atom Egoyan (January - February)
- *The Game of Love and Chance*, an 18th-century romantic comedy with an utterly contemporary feel (April - May)

- Two new dance works from Canada's best contemporary choreographers: *Orpheus and Eurydice* by Marie Chouinard (November), and *Dark Matters* by Crystal Pite (February - March).

## Ready to order?

Yes! [Show me how!](#)

Not yet - [I want to know more about the plays](#)

## Ordering is easy

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1. What day of the week and time of day do you want to see your plays?
2. What's your preferred seating area/price range?

	price a	price b	price c
preview 8 pm/wed 1:30 pm	<del>\$419</del> \$335	<del>\$275</del> \$233	<del>\$149</del> \$125
mon/tue/wed/thu 8 pm/sat 2 pm	<del>\$479</del> \$395	<del>\$317</del> \$269	<del>\$149</del> \$125
fri/sat 8 pm	<del>\$599</del> \$497	<del>\$419</del> \$359	<del>\$179</del> \$149

\* Prices include HST and all handling charges.

After that, we'll take care of the rest.

## Ordering online

For those of you who like to order online, we're updating our online ordering process, and soon it will be truly awesome.

For now it's a bit cumbersome, but if you'd like to give it a try, you'll [find it here](#).

Call us anytime if you need help.

Thanks for all your support, and see you at the theatre!

Matthew Jocelyn



Artistic & General Director

416.368.3110 **canadianstage.com**



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## Your ticket to Toronto's hottest shows: The Canadian Stage "6 Play" Package

So you're wondering about the plays included in your **6 Play** subscription series? Here's the scoop:

### Play #1: *Another Africa*

Actually a pair of one-act plays, *Another Africa* is about modern Africa and its emerging relationship with the West.

These shows were part of Volcano Theatre's highly acclaimed *The Africa Trilogy*, the hit of last year's Luminato festival where tickets sold out almost overnight. Here's your chance to see what the fuss was about, or - if you were lucky enough to see it last summer - to relive the magic.

**The first play, *Shine Your Eye***, is set in an internet scam office in Nigeria (perhaps home of that pesky prince always emailing you for money). Our heroine - a young computer hacker and the daughter of an assassinated political hero - must choose between a future in Africa and one in the West.

Along the way, she and the rest of the cast explore the notion of both territory and boundaries, including those between the real and virtual worlds. Expect some truly innovative animation and projection work, as well as stellar performances from our amazing acting company.

The play's title, by the way, comes from the West African expression "Shine your eye." It means "open your eyes and see the truth."

Good advice, off stage or on.

**The second play, *Peggy Pickit Sees The Face of God***, is about two white couples, all medical professionals, having a dinner party.

One couple goes to Africa to work in a crisis zone for six years, while the other stays home and lives a conventional Western life. Each couple envies the other, regretting both choices made and roads not taken. When they meet again, six years after making their original choices, disaster ensues.

Volcano Theatre, who originally brought these shows to Luminato last year, calls *Peggy Pickit* "harrowing, and bitterly funny - a sort of post-colonial *Who's Afraid of Virginia Woolf*."

And if *that* doesn't sound intriguing, we don't know what does!



Dienye Waboso in *Another Africa*. Photo by by John Lauener.



Tony Nappo, Jane Spidell, Trey Lyford and Maev Beauty in *Another Africa*. Photo by by John Lauener.

Play #2: *Red*

*Red* is about Mark Rothko, the American abstract painter who, along with the equally eccentric Jackson Pollock, managed to shift the art world's centre from Paris to New York in the 1940s and 50s.

Alas, such astounding success always comes with its price, and *Red* is a brilliant examination of an artist torn apart by the outside forces of fame and commercialism - and the inside ones of ego and despair.

Along with the fast-moving story and fascinating depiction of an artist at work, you'll be caught up in *Red's* passionate exploration of ideas, art and relevance.

This is the Canadian premiere of *Red*, which swept last year's Tony Awards, and is sure to be one of Toronto's hottest tickets in 2011.

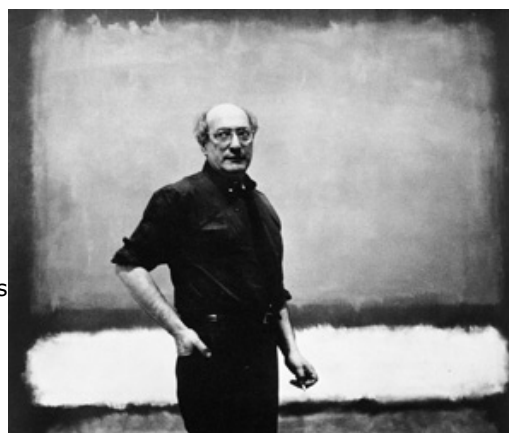


Photo of Mark Rothko. © Kate Rothko - Hulton Archive - Getty Images

Play #3: *Cruel and Tender*

Long ago in ancient Greece, Sophocles wrote a searing indictment of war called *The Women of Trachis* (or *The Trachiniae*). It told the story of Heracles, Greece's national hero, and what happened when he sent a captured princess home to his pining wife, while he was away plundering neighbouring Euboea.

Contemporary British playwright Martin Crimp has updated this story, transforming Heracles into a modern General fighting today's war on terror in bloodstained Africa.

His spoiled wife (played here by the radiant and brilliant Arsinée Khanjian) waits at home, unaware her world is about to be shattered with the arrival of Laela, an African princess for whom her husband has committed unspeakable atrocities.

Shockingly contemporary, *Cruel and Tender* is as much about the private wars waged in the domestic sphere as it is about modern politics. Directed by acclaimed filmmaker Atom Egoyan, this explosive story is sure to be the talk of Toronto.

Oh, and remember we said Arsinée Khanjian will star as Amelia? This show marks the first time she and husband Egoyan will collaborate on a live theatre project. We think it's going to be pretty exciting!



*Cruel and Tender* Director Atom Egoyan. Photo by Sophie Giraud, © Adoration Productions Inc.

Play #4: *The Game of Love and Chance*

This is 17<sup>th</sup>-century French playwright Marivaux's witty romantic comedy, in a sparkling new translation by Nicolas Billon (one of Canada's hottest new playwriting talents), directed by our own Artistic Director, Matthew Jocelyn.

The story concerns Sylvia and Dorante, who are betrothed, but who've never met one another. Anxious to observe what kind of man her future husband might be, Sylvia goes undercover as her own servant. Unbeknownst to her, Dorante has the same idea





.....

Major fun and witty repartee ensue, along with a surprisingly modern examination of the tyranny of social taboos, and the instability of both the human spirit and the human heart. Happily, true love triumphs - but you'll have to buy a ticket to find out how!

|||||

*Plus, the hot dance tickets in Toronto this year come from two of Canada's most exciting contemporary choreographers:*

### *Play #5: Orpheus and Eurydice*

Montreal-based dance superstar Marie Chouinard brings her powerful retelling of the Orpheus and Eurydice myth to Canadian Stage, after a hugely successful international tour.

Featuring a company of extraordinary dancers, this work uses a familiar myth to explore our fascination with creation, language and expression.

Not for the prudish or faint-hearted, *Orpheus and Eurydice* offers a feisty, sexy and - ultimately - illuminating retelling of the tragic story of love and loss.

### *Play #6: Dark Matters*

Another made-in-Canada international success, *Dark Matters* is Vancouver dance artist Crystal Pite's exploration of the mysterious process by which art is created.

Named for the invisible "dark matter" said by scientists to form up to 96% of the known universe, Pite's work explores humanity's drive to both create and destroy.

Expect a potent and affecting performance combining pure dance with magical puppetry.



Matthew Jocelyn, Artistic & General Director.  
Photo by George Pimentel



Lucie Mongrain, Kimberley de Jong, Carol Prieur, Carla Maruca, Dorothea Saykaly in *Orpheus and Eurydice*. Photo by Michael Slobodian.



Peter Chu and Company in *Dark Matters*. Photo by Dean Buscher.

## Ready to order NOW? Good!

**Because subscriptions are selling fast, and we can only hold yours so long**

Subscriptions are the only way to get Canadian Stage tickets right now - and the best way to get the seats you want. When you buy your tickets now, you'll:

- **Get your pick of the best seats** in the house (because right now they're still available.)
- **Save up to 20%** on the single-ticket price (and single tickets won't be on sale for several months anyways, when many of the best seats are often sold out.)
- **Relax!** Knowing your fall-and-winter social calendar is already half-built. You'll be swanning in and out of Toronto's hottest shows, the envy of your peers.

Please don't wait. Some of these shows are already over **50% sold out**, and we'd hate to see you miss your chance to see them.

## Extra bonus!

Order by July 7, 2011 and get a FREE VIP pass to the Dream in High Park

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Thanks for all your support, and see you at the theatre!



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